

STRUCTURE HOME

Implementing Green and Sustainable Homes in Today's Market

According to the UCLA Institute of Environment and Sustainability:

“A sustainable society is one that is environmentally viable, economically robust, and is a socially just and equitable one that meets the needs of the present without compromising the resources for future generations.”

How do you build a sustainable home in today's market? Mark Sapiro and Robert Kleiman, co-founders of Structure Home, custom home builders of fifteen years, continuously strive to build healthier and more sustainable homes. Mark attended his first Energy & Environmental Building Alliance (EEBA) conferences in 2000 and 2003 to enhance his knowledge of sustainable building for today and into the future. The EEBA is the leading resource for information and education for sustainable building. After attending the EEBA conference, Mark went looking for a way to implement these new sustainable practices in to Structure Home. According to Mark, “homes that are systemically designed for durability and are responsive to current social, environmental and fiscal realities are what the world is directing all of us to observe. At Structure Home, we are trying to be leaders in our own industry shift ...doing our part to effect positive change.”

The desire to implement a Green Building strategy into the Structure Home culture led Mark and Robert to Green Builder Media at the Pacific Coast Builder's Conference in 2010. The two companies decided to collaborate and build the first VISION House® in the West Coast, VISION House® Los Angeles. The VISION House®



Series are demonstration homes built around the country that showcase the latest in green design, building techniques, and products. Each house utilizes site-specific solutions to key building issues including energy use, water conservation, land use and orientation, waste management, indoor air quality, and more. VISION House® Los Angeles is being built in Pacific Palisades and will be completed by summer of 2012. Structure Home feels this collaboration is a terrific opportunity to learn and implement sustainable practices in the company culture. The project goals are to educate and raise awareness guiding others in building a more sustainable future.

In addition to building a VISION House®, Structure Home is also building a Leadership in Energy and Environmental Design (LEED) certified home in Brentwood at this time. The US Green Building Council (USGBC) established LEED certification in 2000. LEED provides building owners and operators with a framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions.

Structure Home is excited to integrate and establish a foundation of a more sustainable, energy efficient and healthy built environment. For more information, visit www.StructureHome.com.

WWW.STRUCTUREHOME.COM



STRUCTURE HOME

Created by a builder who
manages the project from
design through completion

Flawlessly integrated into the
property, respectfully blended
into the neighborhood

Carefully planned & completed
on a predetermined schedule
at a guaranteed cost

Bringing one's personal
expression to life



Structure Home
Building Homes.
Building Relationships.
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